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PRESS & MEDIA KIT

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A Press & Booking Folio

— DJ —

Franco

Versatility, meets elegance. A signature sound for weddings, brands & private affairs.

BASED IN

Tampa, Florida

AVAILABLE

Worldwide · Travel-ready

SPECIALTY

Open-Format · World Sounds

EXPERIENCE

10+ Years · Fully Insured

DJFRANCOLIVE.COM

[@FRANCOIS561](https://www.instagram.com/FRANCOIS561)

Portrait — DJ Franco · 2025





INTRODUCING

A polished, *global* sound.

W *here open-format meets refined craft.*
DJ Franco is a Tampa-based open-format DJ with a reputation for delivering polished, high-energy performances and a global influence to every stage he touches. With over ten years of professional experience, his career spans Florida and beyond — with performances in Atlanta, Louisiana, Mexico and more.

Starting with on-campus events at the University of Florida, he quickly rose to become the official DJ for Florida Gators Basketball — energizing packed arenas for three seasons before expanding to Gators Football. Today, he brings that same signature sound to luxury weddings, brand activations, and corporate affairs.

His versatile sound fuses Afrobeats, Amapiano, Dancehall, Hip-Hop, and timeless classics — creating experiences that feel at once luxurious and electrifying. For Franco, DJing isn't about playing music; it's about curating moments that leave lasting memories.

10⁺
YEARS PRO

3
UF BASKETBALL
SEASONS

4
STATES & INT'L

200⁺
EVENTS CURATED

“There are people that play music — and there are DJs that blow minds.”

— THE FRANCO ETHOS

THE REPERTOIRE

Sound *palette*

Open Format
Seamless cross-genre.

World Sounds
Afrobeats · Amapiano.

Top 40 & Pop
Crowd-forward current.

Hip-Hop · R&B
Classic to heat.

Reggae · Dancehall
Island polish.

House
Elevated late-night.

Oldies & Classics
Every generation.

Custom Curation
Tailored to you.

A PARTIAL LIST OF

Clients & collaborators

Trusted by brands, institutions & discerning hosts.

SPORTS & BROADCAST

| | |
|-----------------------------------|-----------|
| Florida Gator Basketball | 3 SEASONS |
| Florida Gator Football Recruiting | OFFICIAL |
| 98.9 Jamz | RADIO |
| Magic 101.3 | RADIO |

BRAND & CORPORATE

| | |
|-----------------------|------------|
| Coca-Cola | ACTIVATION |
| Keller Williams | CORPORATE |
| MB Listings | CORPORATE |
| F45 Fitness · YogaSix | BRAND |
| Dillard's | RETAIL |

MUNICIPAL & COMMUNITY

| | |
|-------------------------------------|------------|
| City of Tampa · City of Gainesville | MUNICIPAL |
| Metro Inclusive Health | NON-PROFIT |

DJ Franco partners with planners, producers, and hosts to shape the sonic throughline of an event — from ceremony and cocktail hour to reception, activation, and the final send-off. Every engagement is scoped, scripted, and rehearsed.

HOSPITALITY & VENUES

| | |
|--|-------------|
| JW Marriott Tampa Water Street | CORPORATE |
| Hotel Flor Tampa Downtown · Tapestry by Hilton | CORPORATE |
| Aloft Tampa Downtown | CORPORATE |
| Armature Works | CORPORATE |
| Oxford Exchange · Tampa | WEDDINGS |
| Hotel Peter & Paul | NEW ORLEANS |
| Hotel Indigo | HOSPITALITY |
| Ashton Gardens | WEDDINGS |
| The Glass House | WEDDINGS |
| The Venue @ Daisy Hill | WEDDINGS |
| Celebration Pointe | RETAIL |
| The CADE Museum | CULTURAL |

i.

Luxury Weddings

Ceremony, cocktail & reception direction. MC coordination and a dance floor that never quiets.

ii.

Corporate & Brand

Activations, galas, launches & conferences. On-brand tone, timed production cues, C-suite-ready polish.

iii.

Private & Social

Milestone birthdays, anniversaries & estate affairs. Discreet, refined, moment-driven.

STUDIO & BOOTH

Technical *rider*

| | |
|---------------------------|----------|
| Serato Pro | SOFTWARE |
| Turntables · CDJs | HARDWARE |
| All-in-Ones · Controllers | TRAVEL |
| Pioneer DJ · Rane | PARTNERS |



INSURED



CONTRACT



GLOBAL



TRAVEL

BOOKINGS & PRESS

Let's author the *moment*.

| | |
|------------|-----------------------------|
| EMAIL | bookings@djfrancolive.com |
| WEB | djfrancolive.com |
| INSTAGRAM | @francois561 |
| SOUNDCLOUD | soundcloud.com/djfrancolive |
| MIXCLOUD | mixcloud.com/DJFrancolive |
| BASED | Tampa · FL · Travel Int'l |